



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser

NRCC - National Republican Congress(9452)

Agency

National Media (2711)

Buyer

ANGLE,BEN

Salesperson

Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice	645104
Inv Date	10/28/2012
Terms	Net 30
Contract	318849
Bill Type	Standard
Period	10/1/2012 - 10/28/2012

Product

Political - Issue (1068)

Brand

2603 NRCC IE (131530)

Acct Types

National/Political

Est/Headline

2603/06180795

Demo

Revision

Comments

NRCC IE 10/12

***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal

Package

Gen. Date

10/31/2012 11:29:29AM

National Media
815 Slaters Lane
Alexandria, VA 22314

AgM

DUPLICATE INVOICE

Charlotte (WSOC)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	Contract Line Remarks:		<u>EYEWIT NWS 11<</u>						
	Spot	11:00:00PM-11:35:00PM	Day,F-1	10/12/12 11:21PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCNC081005	\$1400.00	
6.0	Contract Line Remarks:		<u>J KIMMEL</u>						
	Spot	12:35:00AM- 1:35:00AM	Day,F-1	10/12/12 1:14AM (Fr)	00:30	Jimmy Kimmel Live	NRCCNC081005	\$250.00	
7.1	Contract Line Remarks:		<u>EYEWIT MIDDAY<</u>						
	Spot	12:00:00PM- 1:00:00PM	Day,F-1	10/12/12 12:42PM (Fr)	00:30	EYEWITNESS NEWS 12P	NRCCNC081005	\$500.00	
10.0	Contract Line Remarks:		<u>EYE-SAM DAYBRK<</u>						
	Spot	5:00:00AM- 5:30:00AM	Day,F-1	10/12/12 4:58AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK	NRCCNC081005	\$150.00	
11.0	Contract Line Remarks:		<u>EYEWIT NWS 5<</u>						
	Spot	5:00:00PM- 5:30:00PM	Day,F-1	10/12/12 5:12PM (Fr)	00:30	EYEWITNESS NEWS 5P	NRCCNC081005	\$100.00	
13.0	Contract Line Remarks:		<u>EYEWIT NWS5.30<</u>						
	Spot	5:30:00PM- 6:00:00PM	Day,F-1	10/12/12 5:42PM (Fr)	00:30	EYEWITNESS NEWS 530P	NRCCNC081005	\$200.00	
14.0	Contract Line Remarks:		<u>EYEWIT NWS 6<</u>						
	Spot	6:00:00PM- 6:30:00PM	Day,F-1	10/12/12 6:12PM (Fr)	00:30	EYEWITNESS NEWS 6P	NRCCNC081005	\$150.00	
15.1	Contract Line Remarks:		<u>EYE NWS DAYBRK<</u>						
	Spot	6:00:00AM- 7:00:00AM	Day,F-1	10/12/12 6:28AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK	NRCCNC081005	\$900.00	
16.0	Contract Line Remarks:		<u>ABC-WORLD NWS</u>						
	Spot	6:58:00PM- 6:59:00PM	Day,F-1	10/12/12 6:59PM (Fr)	00:30	INSIDE EDITION	NRCCNC081005	\$1000.00	
17.0	Contract Line Remarks:		<u>INSIDE EDITION<</u>						
	Spot	6:58:00PM- 7:30:00PM	Day,F-1	10/12/12 7:27PM (Fr)	00:30	INSIDE EDITION	NRCCNC081005	\$1150.00	
18.1	Contract Line Remarks:		<u>GD MRN AMR-ABC</u>						
	Spot	7:00:00AM- 8:00:00AM	Day,F-1	10/12/12 7:29AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCNC081005	\$1000.00	
19.0	Contract Line Remarks:		<u>ENT TONIGHT 30<</u>						
	Spot	7:28:00PM- 7:56:00PM	Day,F-1	10/12/12 7:55PM (Fr)	00:30	ENTERTAINMENT TONIGHT	NRCCNC081005	\$1000.00	
23.1	Contract Line Remarks:		<u>CASTLE-ABC</u>						
	Spot	10:00:00PM-11:00:00PM	Day,M-1	10/15/12 10:34PM (Mo)	00:30	Castle	NRCCNC081005	\$3500.00	
24.0	Contract Line Remarks:		<u>EYEWIT NWS 11<</u>						
	Spot	11:00:00PM-11:35:00PM	Day,M-1	10/15/12 11:25PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCNC081005	\$1400.00	
27.0	Contract Line Remarks:		<u>J KIMMEL</u>						
	Spot	12:05:00AM- 1:05:00AM	Day,M-1	10/15/12 12:38AM (Mo)	00:30	Jimmy Kimmel Live	NRCCNC081005	\$250.00	
28.1	Contract Line Remarks:		<u>EYEWIT MIDDAY<</u>						
	Spot	12:00:00PM- 1:00:00PM	Day,M-1	10/15/12 12:28PM (Mo)	00:30	EYEWITNESS NEWS 12P	NRCCNC081005	\$500.00	
31.0	Contract Line Remarks:		<u>EYE-SAM DAYBRK<</u>						
	Spot	5:00:00AM- 5:30:00AM	Day,M-1	10/15/12 5:24AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK	NRCCNC081005	\$450.00	
32.0	Contract Line Remarks:		<u>EYEWIT NWS 5<</u>						
	Spot	5:00:00PM- 5:30:00PM	Day,M-1	10/15/12 5:26PM (Mo)	00:30	EYEWITNESS NEWS 5P	NRCCNC081005	\$1100.00	
35.0	Contract Line Remarks:		<u>EYEWIT NWS 6<</u>						
	Spot	6:00:00PM- 6:30:00PM	Day,M-1	10/15/12 6:27PM (Mo)	00:30	EYEWITNESS NEWS 6P	NRCCNC081005	\$1500.00	
36.1	Contract Line Remarks:		<u>EYE NWS DAYBRK<</u>						
	Spot	6:00:00AM- 7:00:00AM	Day,M-1	10/15/12 6:53AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK	NRCCNC081005	\$900.00	



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Political - Issue (1068)

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2603 NRCC IE (131530)

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Charlotte (WSOC)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/15CI	Amount	Remarks
37.0	Contract Line Remarks:		ABC-WORLD NWS						
	Spot	6:58:00PM- 6:59:00PM	Day,M-1	10/15/12 6:59PM (Mo)	00:30	INSIDE EDITION	NRCCNCO81005	\$2000.00	
38.0	Contract Line Remarks:		INSIDE EDITION<						
	Spot	6:58:00PM- 7:30:00PM	Day,M-1	10/15/12 7:20PM (Mo)	00:30	INSIDE EDITION	NRCCNCO81005	\$1150.00	
39.1	Contract Line Remarks:		GD MRN AMR-ABC						
	Spot	7:00:00AM- 8:00:00AM	Day,M-1	10/15/12 7:29AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCNCO81005	\$1000.00	
40.0	Contract Line Remarks:		ENT TONIGHT 30<						
	Spot	7:28:00PM- 7:56:00PM	Day,M-1	10/15/12 7:40PM (Mo)	00:30	ENTERTAINMENT TONIGHT	NRCCNCO81005	\$1000.00	
42.1	Contract Line Remarks:		DWTS						
	Spot	8:00:00PM- 9:00:00PM	Day,M-1	10/15/12 8:29PM (Mo)	00:30	Dancing With The Stars	NRCCNCO81005	\$6000.00	
44.0	Contract Line Remarks:		EYEWIT NWS 11<						
	Spot	11:30:00PM-12:05:00AM	Day,Sa-1	10/13/12 11:52PM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCNCO81005	\$1000.00	
45.0	Spot			10/13/12				1 preempt @ \$450.00	60.00
50.2	Contract Line Remarks:		SAT NT FTB-ABC						Program Change
	Spot	8:00:00PM-11:30:00PM	Per week (1),Sa	10/13/12 9:16PM (Sa)	00:30	NASCAR SERIES	NRCCNCO81005	\$1500.00	
52.0	Contract Line Remarks:		EYE NWS SUN 6						
	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	10/14/12 6:26PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	NRCCNCO81005	\$100.00	
53.0	Contract Line Remarks:		EYE NW SU MRN1						
	Spot	6:00:00AM- 7:00:00AM	Day,Su-1	10/14/12 6:44AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	NRCCNCO81005	\$400.00	
55.1	Contract Line Remarks:		GD MRN-SUN-ABC						
	Spot	8:00:00AM- 9:00:00AM	Day,Su-1	10/14/12 8:27AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	NRCCNCO81005	\$750.00	
56.1	Contract Line Remarks:		THIS WEEK-ABC						
	Spot	9:00:00AM-10:00:00AM	Day,Su-1	10/14/12 9:18AM (Su)	00:30	THIS WEEK WITH GEORGE STEPHANOPOULOS	NRCCNCO81005	\$450.00	
58.0	Contract Line Remarks:		EYEWIT NWS 11<						
	Spot	11:00:00PM-11:35:00PM	Day,Th-1	10/18/12 11:32PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCNCO81005	\$1400.00	
61.0	Contract Line Remarks:		J KIMMEL						
	Spot	12:05:00AM- 1:05:00AM	Day,Th-1	10/18/12 1:03AM (Th)	00:30	Jimmy Kimmel Live	NRCCNCO81005	\$250.00	
62.1	Contract Line Remarks:		EYEWIT MIDDAY<						
	Spot	12:00:00PM- 1:00:00PM	Day,Th-1	10/18/12 12:40PM (Th)	00:30	EYEWITNESS NEWS 12P	NRCCNCO81005	\$500.00	
65.0	Contract Line Remarks:		EYE-SAM DAYBRK<						
	Spot	5:00:00AM- 5:30:00AM	Day,Th-1	10/18/12 4:57AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NRCCNCO81005	\$450.00	
66.0	Contract Line Remarks:		EYEWIT NWS 5<						
	Spot	5:00:00PM- 5:30:00PM	Day,Th-1	10/18/12 5:13PM (Th)	00:30	EYEWITNESS NEWS 5P	NRCCNCO81005	\$1100.00	
68.0	Contract Line Remarks:		EYEWIT NWS 5.30<						
	Spot	5:30:00PM- 6:00:00PM	Day,Th-1	10/18/12 5:57PM (Th)	00:30	EYEWITNESS NEWS 530P	NRCCNCO81005	\$1200.00	
69.0	Contract Line Remarks:		EYEWIT NWS 6<						
	Spot	6:00:00PM- 6:30:00PM	Day,Th-1	10/18/12 6:27PM (Th)	00:30	EYEWITNESS NEWS 6P	NRCCNCO81005	\$1500.00	
70.1	Contract Line Remarks:		EYE NWS DAYBRK<						
	Spot	6:00:00AM- 7:00:00AM	Day,Th-1	10/18/12 6:24AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	NRCCNCO81005	\$900.00	



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Product **Political - Issue (1068)**
Brand **2603 NRCC IE (131530)**
Acct Types **National/Political**
Est/Headline **2603/06180795**
Demo
Revision
Comments **NRCC IE 10/12
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DUPLICATE INVOICE

Charlotte (WSOC)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
71.0	Contract Line Remarks:		ABC-WORLD NWS						
	Spot	6:58:00PM- 6:59:00PM	Day,Th-1	10/18/12 6:59PM (Th)	00:30	INSIDE EDITION	NRCCNC081005	\$2000.00	
72.0	Spot			10/18/12			1 preempt @ \$1150.00	\$0.00	No Avail
73.1	Contract Line Remarks:		GD MRN AMR-ABC						
	Spot	7:00:00AM- 8:00:00AM	Day,Th-1	10/18/12 7:50AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCNC081005	\$1000.00	
74.0	Contract Line Remarks:		ENT TONIGHT 30<						
	Spot	7:28:00PM- 7:56:00PM	Day,Th-1	10/18/12 7:46PM (Th)	00:30	ENTERTAINMENT TONIGHT	NRCCNC081005	\$1000.00	
78.0	Contract Line Remarks:		PRV PRCTC						
	Spot	10:00:00PM-11:00:00PM	Day,Tu-2	10/16/12 10:57PM (Tu)	00:30	ABC NEWS YOUR VOICE, YOUR VOTE	NRCCNC081005	\$3800.00	
78.0	Spot			10/16/12			1 preempt @ \$3800.00	\$0.00	No Avail
79.0	Contract Line Remarks:		EYEWIT NWS 11<						
	Spot	11:00:00PM-11:35:00PM	Day,Tu-1	10/16/12 11:31PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCNC081005	\$1400.00	
82.0	Contract Line Remarks:		J KIMMEL						
	Spot	12:05:00AM- 1:05:00AM	Day,Tu-1	10/16/12 1:02AM (Tu)	00:30	Jimmy Kimmel Live	NRCCNC081005	\$250.00	
83.1	Contract Line Remarks:		EYEWIT MIDDAY<						
	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1	10/16/12 12:36PM (Tu)	00:30	EYEWITNESS NEWS 12P	NRCCNC081005	\$600.00	
86.0	Contract Line Remarks:		EYE-SAM DAYBRK<						
	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1	10/16/12 5:12AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NRCCNC081005	\$450.00	
87.0	Contract Line Remarks:		EYEWIT NWS 5<						
	Spot	5:00:00PM- 5:30:00PM	Day,Tu-1	10/16/12 5:14PM (Tu)	00:30	EYEWITNESS NEWS 5P	NRCCNC081005	\$100.00	
90.0	Contract Line Remarks:		EYEWIT NWS 6<						
	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1	10/16/12 6:22PM (Tu)	00:30	EYEWITNESS NEWS 6P	NRCCNC081005	\$150.00	
91.1	Contract Line Remarks:		EYE NWS DAYBRK<						
	Spot	6:00:00AM- 7:00:00AM	Day,Tu-1	10/16/12 6:07AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	NRCCNC081005	\$900.00	
92.0	Spot			10/16/12			1 preempt @ \$2000.00	\$0.00	No Avail
93.0	Spot			10/16/12			1 preempt @ \$1150.00	\$0.00	Program Change
94.1	Contract Line Remarks:		GD MRN AMR-ABC						
	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1	10/16/12 7:25AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCNC081005	\$1000.00	
95.0	Spot			10/16/12			1 preempt @ \$1000.00	\$0.00	Program Change
99.0	Contract Line Remarks:		EYEWIT NWS 11<						
	Spot	11:00:00PM-11:35:00PM	Day,W-1	10/17/12 11:30PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCNC081005	\$1400.00	
101.0	Spot			10/17/12			1 preempt @ \$400.00	\$0.00	No Avail
102.0	Contract Line Remarks:		J KIMMEL						
	Spot	12:05:00AM- 1:05:00AM	Day,W-1	10/17/12 1:03AM (We)	00:30	Jimmy Kimmel Live	NRCCNC081005	\$250.00	
103.1	Contract Line Remarks:		EYEWIT MIDDAY<						
	Spot	12:00:00PM- 1:00:00PM	Day,W-1	10/17/12 12:51PM (We)	00:30	EYEWITNESS NEWS 12P	NRCCNC081005	\$600.00	
106.0	Contract Line Remarks:		EYE-SAM DAYBRK<						
	Spot	5:00:00AM- 5:30:00AM	Day,W-1	10/17/12 5:12AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NRCCNC081005	\$450.00	
107.0	Contract Line Remarks:		EYEWIT NWS 5<						



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	Spot	5:00:00PM- 5:30:00PM	Day,W-1	10/17/12 5:22PM (We)	00:30	EYEWITNESS NEWS 5P	NRCCNC081005	\$100.00	
109.0	Contract Line Remarks:		EYEWITNESS 5.30<						
	Spot	5:30:00PM- 6:00:00PM	Day,W-1	10/17/12 5:42PM (We)	00:30	EYEWITNESS NEWS 530P	NRCCNC081005	\$100.00	
110.0	Contract Line Remarks:		EYEWITNESS 6<						
	Spot	6:00:00PM- 6:30:00PM	Day,W-1	10/17/12 6:13PM (We)	00:30	EYEWITNESS NEWS 6P	NRCCNC081005	\$150.00	
111.1	Contract Line Remarks:		EYEWITNESS DAYBREAK<						
	Spot	6:00:00AM- 7:00:00AM	Day,W-1	10/17/12 6:08AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	NRCCNC081005	\$100.00	
112.0	Contract Line Remarks:		ABC-WORLD NWS						
	Spot	6:58:00PM- 6:59:00PM	Day,W-1	10/17/12 6:59PM (We)	00:30	INSIDE EDITION	NRCCNC081005	\$200.00	
113.0	Contract Line Remarks:		INSIDE EDITION<						
	Spot	6:58:00PM- 7:30:00PM	Day,W-1	10/17/12 7:27PM (We)	00:30	INSIDE EDITION	NRCCNC081005	\$150.00	
114.1	Contract Line Remarks:		GOOD MORNING AMERICA						
	Spot	7:00:00AM- 8:00:00AM	Day,W-1	10/17/12 7:55AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCNC081005	\$100.00	
115.0	Contract Line Remarks:		ENTERTAINMENT TONIGHT 30<						
	Spot	7:28:00PM- 7:56:00PM	Day,W-1	10/17/12 7:56PM (We)	00:30	ENTERTAINMENT TONIGHT	NRCCNC081005	\$100.00	
117.1	Contract Line Remarks:		MIDDLE/SUBURG						
	Spot	8:00:00PM- 9:00:00PM	Day,W-1	10/17/12 8:18PM (We)	00:30	THE MIDDLE	NRCCNC081005	\$100.00	
120.1	Spot	5:00:00PM- 5:30:00PM	Per week (1),Mo,Tu,We,Th	10/15/12 5:13PM (Mo)	00:30	EYEWITNESS NEWS 5P	NRCCNC081005	\$150.00	M/G For 93.0,1,95.0,1
123.0	Contract Line Remarks:		ABC-WORLD NWS						
	Spot	6:30:00PM- 7:00:00PM	Day,Tu-1	10/16/12 6:56PM (Tu)	00:30	ABC WORLD NEWS TONIGHT	NRCCNC081005	\$100.00	M/G For 92.0,1
124.0	Spot	8:00:00PM-11:00:00PM	Day,Th-1	10/18/12 11:00PM (Th)	00:30	SCANDAL	NRCCNC081005	\$150.00	M/G For 72.0,1

**We warrant that the actual broadcast information
shown on this invoice was taken from the official
program log.**

Gross Total	\$83,350.00
Commission	(\$12,502.50)
Net Total	\$70,847.50

Total Spots 67